

## CURRICULUM VITA

Michael T. Martínez  
333 Communications Bldg.  
School of Journalism & Elec. Media  
University of Tennessee – Knoxville  
Knoxville, TN 37996-0333

Work phone: 865.974.1567  
Email: [mtmartinez@utk.edu](mailto:mtmartinez@utk.edu)  
Website: [www.michaelmartinez.org](http://www.michaelmartinez.org)

## EDUCATION

University of Missouri, School of Journalism  
Ph.D., 2012  
Minors: Law and Conflict Resolution, College Teaching  
Advisor: Dr. Charles N. Davis  
Dissertation: *Electronic Media Access to the Courts: Permission Denied (2012)*

University of Missouri, School of Journalism  
M.A., 1980  
Major: Photojournalism  
Advisor: Prof. Angus McDougall  
Masters project: *Graphics Editor: It does make a difference (1980)*

University of Nebraska-Lincoln, College of Journalism  
B.A., 1975  
Major: Advertising  
Concentration: Photojournalism  
Minors: Sociology, History and English  
Advisor: Prof. George Tuck

## ADDITIONAL GRADUATE EDUCATION

University of Louisville, School of Business  
M.B.A., (1985-1987 two years of part-time study – no degree)  
Major: Management

## CONTINUING EDUCATION

*Crisis, Coverage and Communication: Advocacy in a 24/7 News World*, Summers-Wyatt Symposium, University of Tennessee College of Law, March 2012

*OMG! Urtnp? (Oh My Gosh, You Read the Newspaper?) How the Digital Age is Changing Media and the Law*, Media and the Law 23<sup>rd</sup> Annual Seminar, University of Kansas School of Law, April 2010

*The Price of Success: How Publishing a Bestseller or Producing a Blockbuster Film Can Place You in the Litigation Crosshairs*, Media and the Law 22<sup>nd</sup> Annual Seminar, University of Kansas School of Law, April 2009

*Fourth Estate or Fifth Wheel? Government Curbs on Free Speech, Media and the Law*  
21<sup>st</sup> Annual Seminar, University of Kansas School of Law, April 2008

*A Media Lawyers Guide to the Galaxy or Welcome to the 23<sup>rd</sup> Century*, Media and the  
Law 20<sup>th</sup> Annual Seminar, University of Kansas School of Law, April 2007

#### RESEARCH INTEREST

My research centers on the First Amendment's freedom of expression, more specifically the conflict between the First Amendment freedom of the press and the Sixth Amendment right of a fair trial. These competing rights frequently pit the media, the bar and the judiciary at odds with each other.

#### RESEARCH EXPERIENCE

Research Assistant, University of Missouri, 2007 – 2009

Conducted research of media coverage of the controversy surrounding human papillomavirus (HPV) immunizations for young girls and searched funding opportunities for a proposed study: *News Media as an Agent of Change for Social Conflict Over Public Policy in Democratizing Nations*

Supervisor: Prof. Richard C. Reuben, University of Missouri School of Law

#### PUBLICATIONS/PRESENTATIONS

##### *Publication*

Martínez, M. T., "A Privilege Not a Right: How Prevalent are 'Cameras in the Court?'"  
Reynolds Courts and the Media Law Journal, Spring/Summer 2012, Vol. 2,  
Issue 2.

##### *Publication / Revise and Resubmit*

Martínez, M. T., "'To Catch a Predator:' An Ethical Analysis of Sting Journalism"  
Journal of Mass Media Ethics

##### *Conference Papers Presented*

Martínez, M. T., "The Evolution of Canon 35 and the Two Maverick States that Did Not Follow Suit" presented in a joint session of the Law & Policy and History divisions of the *Association for Education in Journalism and Mass Communication*, Chicago, 2012

Martínez, M. T., "State Action, Public Forum and the NCAA: First Amendment Rights of the Credentialed Media" presented in the Law & Policy division of the *Association for Education in Journalism and Mass Communication*, St. Louis, Mo., 2011

Martínez, M. T., "Theo Wilson: Professionalism Through the Eyes of a 'Nuclear Powered Pixie'" presented at the *American Journalism Historians Association*. Tucson, Ariz., 2010. Robert Lance Memorial Award for the Outstanding Student Paper, Honorable Mention.

Martínez, M. T., "Cameras in the Courts: A Case for Increased Judicial Transparency" presented at the *American Journalism Historians Association*. Birmingham, Ala., 2009. Robert Lance Memorial Award for the Outstanding Student Paper, Honorable Mention.

Martínez, M. T., "'To Catch a Predator:' An Ethical Analysis of Sting Journalism" presented in the Philosophy Division of the *International Communication Association*. Chicago, 2009.

#### TEACHING EXPERIENCE

University of Tennessee – Knoxville, School of Journalism and Electronic Media  
Assistant Professor 2011-Present

##### *JEM410 Media Ethics*

This course provides students with a theoretical framework that will allow them to both spot and analyze ethical issues as they arise in the mass media. The goal of this course is to awaken students to ethical issues, acquaint them with the scholarly literature on professional ethics and allow them to question the profession's conventional wisdom.

##### *JEM375 Sports Reporting Across the Media*

This is an upper level undergraduate course in gathering, writing, and presenting sports news in a variety of formats, including print, photography, radio, television, and the web.

##### *JEM230 Media Reporting*

An undergraduate course that teaches students the process of covering a variety of news events and stories. It introduces students to general assignment, enterprise, and beat reporting and ethical journalism practices. It utilizes Internet-based research tools and teaches interviewing, and other news gathering techniques.

University of Missouri School of Journalism,  
Adjunct Instructor / Graduate Teaching Assistantship 2006-2011

##### *Journalism 4000/7000 Communications Law*

A combined undergraduate and graduate course that introduces legal concepts, including prior restraint, libel, privacy, obscenity, contempt and access as they relate to print, broadcast, advertising and other areas of communication.

##### *Journalism 7510 Visual Communications*

A graduate course for journalism students, who are not photographers, to learn how to communicate through pictures. Topics include visual perception, vocabulary, the role of words, picture editing, design and layout, printers, taste and judgment, camera mechanics.

*Journalism 8008 Qualitative Research Methods*

A graduate course designed to introduce students to common qualitative approaches applicable to the study of journalism and mass communication. Students learn a variety of approaches, practical methodologies and tools that will help them conduct research.

*Journalism 1100 Principles of American Journalism*

An introductory undergraduate course designed to acquaint students with concepts and functions of journalism in American society. The class stresses the basic issues and problems facing journalists and the mass media.

*Journalism 2100 News*

An introductory undergraduate course that teaches the fundamentals of newswriting. Lectures, discussions and laboratory work provide training under deadline pressure in writing basic news stories.

Western Kentucky University

School of Journalism, Instructor 1981

Course: Photo Editing

Supervisor: Prof. Michael Morse

University of Missouri

School of Journalism, Graduate Teaching Assistantship 1980-1985

Course: Basic Photojournalism

Supervisor: Prof. Art Terry

University of Nebraska

College of Journalism, Teaching Assistant 1972-1975

Course: Graphics

Supervisor: Prof. James Morrison

ACADEMIC SERVICE

Teaching Chair 2012/2013 in the Law & Policy division of the AEJMC.

Reviewed research papers for the Law and Policy Division of the 37<sup>th</sup> Annual AEJMC Southeast Colloquium at Virginia Tech. March 8-10, 2012.

Reviewed Sharon Sliwinski's book, "Human Rights in Camera" for the American Journalism Historians Association's Annual Book Award in Media History, 2012.

Book Review – "Newspapers: A Complete Guide to the Industry," Mike Farrell and Mary Carmen Cupito. New York: Peter Lang, 2010, 229 pp. in *American Journalism*, Fall 2010, Volume 27, Number 4

National Freedom of Information Coalition – [www.nfoic.org](http://www.nfoic.org)  
2010 FOI Summit – May 7-8, 2010, Arlington, Va.  
Conference Photographer

2009 FOI Summit – June 5-6, 2009, Minneapolis, Minn.  
Conference Photographer

*Media Law Notes*, Newsletter of the Law Division of AEJMC  
Bibliographer (2008 – 2012)

Center for the Study of Conflict, Law and the Media – [www.csclm.org](http://www.csclm.org)  
Contributing Writer and Webmaster (2007 – 2009)

#### ACADEMIC MEMBERSHIP

Association for Education in Journalism & Mass Communication (AEJMC), 2006-present

- Law Division
- History Division
- Visual Communication Division
- Newspaper Division
- Media Ethics Division

International Communication Association (ICA), 2008-present

- Communication Law and Policy Division
- Visual Communication Studies Division
- Journalism Studies Division
- Communication History Division

American Journalism Historians Association (AJHA) 2009-present

#### PROFESSIONAL EXPERIENCE

Beijing 2008 Summer Olympic Games – July-Aug. 2008  
Photo Manager Assistant (International Consultant)/Tennis  
Supervisor: Zhao (Cindy) Yingxin – Photo Chief

Star-Telegram.com (Fort Worth, TX) / Knight Ridder Digital – 2001-2006  
Senior producer – Supervisor: Craig Diebel – General Manager  
Senior channel manager – Supervisor: John McPhail – Senior Manager

Athens 2004 Summer Olympic Games – July-Aug. 2004  
Photo Manager/Tennis  
Supervisor: Constantinos Nikoforos – Photo Chief

Salt Lake City 2002 Winter Olympic Games – Feb. 2002  
Photo Supervisor/Speed Skating, Opening/Closing ceremonies  
Supervisor: David Breslauer – Photo Chief

Sydney 2000 Summer Olympic Games – Sept.-Oct. 2000

Photo Manager/Tennis

Supervisor: Gary Kemper – Photo Chief

Fort Worth (TX) Star-Telegram – 2000-2001

Photo editor – Supervisor: Max Faulkner – Director of Photography

Associated Press (New York City) –1992-1999

Senior photo editor, Northeast photo editor

Supervisor: Vin Alabiso – Vice President and Executive Photo Editor

Detroit News –1989-1992

Deputy director of photography, Photo editor

Supervisor: Mike Brown – Director of Photography

The Cincinnati Enquirer – 1987-1989

Graphics editor – Supervisor: Jim Dean – Assistant Managing Editor

The Louisville (KY) Courier-Journal – 1980-1987

Picture editor, Assistant picture editor

Supervisor: C. Thomas Hardin – Director of Photography

The Jefferson City/Missouri Times – Spring 1980

Photographer

Supervisor: Nancy O'Brien – Managing Editor

Miami Herald – Summer 1979

Temporary Photographer

Supervisor: Robert Mellis – Director of Photography

The Hattiesburg (MS) American – Summer 1978

Photo Internship

Supervisor: Robert Miller – Photo Chief

Columbia (MO) Missourian 1978/1980

Graphics editor, assistant news editor and photographer

Supervisors: Daryl Moen (Managing Editor), Brian Brooks (News Editor) and Art

Terry (Photo Editor)

Freelance photographer (Seattle, WA) – 1976-1977

#### SPECIAL PROJECTS/CONSULTING

Digital photography evolution / Associated Press – 1998-1999

Developed a training program for the implementation of digital photography and conversion from Macintosh-based computers to Windows-based computers

Associated Press State Photo Center – 1997

Developed a business plan that consolidated four regional photo-hub bureaus into the Associated Press State Photo Center in Washington D.C.

Eddie Adams Workshop – 1993-1998

Coordinated the team that introduced digital photography to the photojournalism workshop

Diverse Visions / Associated Press – 1993-1998

Created and directed the Associated Press' Diverse Visions Photojournalism Workshop aimed at mentoring and developing minority photojournalist's talent

NPPA/University of Missouri Pictures of the Year competition – 1979

Coordinated and managed the logistics of the international photojournalism contest

Missouri Photo Workshop – 1977

Directed slide production at the annual workshop for working photojournalists

*Communiqué* – 1983

Edited and published a professional journal for the Advertising Club of Louisville

*4Sight* – 1980-1982

Edited and published a professional journal for Region 4 of the National Press Photographers Association

PROFESSIONAL SERVICE/MEMBERSHIPS

National Press Photographers Association

Chair personnel committee 1995-1998

Past president 1991-1992

President 1990-1991

Vice president 1989-1990

Secretary 1986-1987

Board member 1982-1986

National Association of Hispanic Journalists

NAHJ representative on the Visual Task Force – Unity'94 / Atlanta

NAHJ representative on the Visual Task Force – Unity'99 / Seattle

Society of Professional Journalists

Vice president – membership, Fort Worth professional chapter, 2004-2006

Board member – Fort Worth professional chapter, 2003-2004

Investigative Reporters and Editors, 2005-2006

National Freedom of Information Coalition, 2009-2011

PROFESSIONAL AWARDS

National Press Photographers Association Special Citation – 1987

*“For his continuing dedication to the goals and ideals of NPPA while serving as a regional and national officer. While director of Region Four, he established budget standards that are used by all NPPA regions today and produced an award-winning regional publication that continues to follow the high standards that he demanded.”*

Society of Newspaper Design – Twelfth Edition / 1990

Award of Excellence / The Detroit News / Single-subject series

Society of Newspaper Design – Eleventh Edition / 1989

Award of Excellence / The Detroit News / Single-subject series

Kentucky News Photographers Association – 1985 Pictures of the Year Competition

Picture Editor of the Year / Second runner-up

Nebraska Press Photographers Association – 1975 Pictures of the Year Competition

College News / Third place

Nebraska Press Photographers Association – 1975 Pictures of the Year Competition

College – Uncontrolled color / Honorable Mention